

SINE

IGNITING AUSTIN'S ALTERNATIVE SCENE

SINE is an Alternative Rock/Electronic band created and led by singer and drummer, Rona Rougeheart. She has stepped from behind the kit to create her own strong, sexy female fronted project with influences such as, CURVE and GARBAGE with nuances of QUEENS OF THE STONE AGE, DEPECHE MODE and NINE INCH NAILS.

ROCKSTAR: Hey Rona . . . good to hear you are still rocking the scene with your alternative aggressive industrial sound. Tell me about this project.

RONA: I've been writing songs for a long time, but never thought to use them for myself. It wasn't until recently, that I decided to use my songs and create my own band. I never envisioned myself as a lead singer, at all. I never wanted a "solo project" where I used my own name. I wanted a band. I was very motivated by friends of mine who I saw creating their own music projects and were successful. It was very inspiring.

ROCKSTAR: I just loved the video and track "Feed the Vultures". What was the inspiration for this song? Did someone piss you off or what? LOL

RONA: Haha, that's funny! No one pissed me off. The song was written because I was so tired of seeing public figures, celebrities and everyday people being torn apart and trashed by the media for entertainment. Whether it's deserved or not, I always saw the media as the vultures and they need something to feed on to live. It's an aggressive song because it's an aggressive subject. It was the first single and video that I put out because I wanted to make an impact upon my debut. I also told friends that when I came out with my music that I wanted to kick

the world in the crotch haha! The video was directed by Teresa Jolie. She has a great way of combining sexuality and style. She was perfect for us because SINE is a dark, sexy, stylish band. She did a killer job!

ROCKSTAR: I think that there was a part of you that was dying to get out from the back of the other band playing rhythm and get up front, grab that mic and start moshing. Am I warm?

RONA: Haha! Not exactly. I really enjoy playing drums. Being a drummer is amazing! It's a lot of fun. I'm not really a mosher haha! As far as being the leader of a band, it was more about taking my own steps and directions the way I see fit for myself and the band.

ROCKSTAR: What was the mental-emotional process like for you to pull a Dave Grohl like this? Is SINE your Foo Fighters Project?

RONA: Haha! Funny you mention that because on "Feed The Vultures", the drums I play are very Grohl-inspired. He's one of my favorite drummers. I never really saw SINE as my Foo Fighters, but I have joked about it because of the whole "drummer turning into a front person" thing. It was a bit scary at first to think about being a front woman, but I threw myself into it and I'm glad I did. I'm very proud of what I've accomplished. I'm a big believer in doing what you want to do in life or at least try. You

never know...someone has to make it!

ROCKSTAR: OK, last question . . . how important is it for you to express yourself as an artist and performer?

RONA: Expressing yourself is a big part of being an artist. I don't know how to be anyone else. I find that if you try to compare yourself to others, you just set yourself up to fail. I'm just me and I don't know what else to do but be myself.

ROCKSTAR: Shout Outs?

RONA: I am so thankful to my family and all of my friends that are supportive of me. As far as shout outs go...let's see: To Toni Halliday and Dean Garcia from Curve: you are the main influence of my band. To Shirley Manson from Garbage: you motivate me and give me hope that I can rise above all of the uphill battles that an artist faces. Last but not least, to Josh Homme from Queens of the Stone Age: Thanks for being an awesome person to me when I met you and for the quote "someone has to make it, why not me?" - thank you for telling me the whole story on that. I live with that quote in mind and I'm hoping that I see you on the other side. Haha!

(By the way, if you ever meet Josh, ask him about that. It's very inspirational.) +++

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